

## Call Charges for Cost Per Call Campaigns

### Summary of call charges

The following table provides a summary of call charges for each telephone number combination.

Tracking Number Type

Caller number Type

Destination Number Type

Where applicable calls have a per minute charge (as well as the per call fee) and are charged per minute with a connection charge of £0.15 per call. Where applicable, calls are charged per minute (for the avoidance of doubt, each call is rounded up to the nearest minute), plus a Call Connection Charge of £0.15.

Peak times are from 8am to 6pm, Monday to Friday and all other times are classed as off peak.

These charges are for calls that are generated from within the UK only. Any calls generated from outside the UK may have additional charges associated with them.

### Schedule of Call Charges for Cost Per Call Campaigns

<b>Tracking Number Type</b>	<b>Caller Number Type</b>	<b>Destination Number Type</b>	<b>Cost Per Minute</b>
Geographic (01, 02)	Any Type	Geographic (01, 02)	£0.020
Geographic (UK-wide 03)	Any Type	Geographic (01, 02)	£0.020
Freephone	Any Type	Geographic (01, 02)	£0.045
Geographic (01, 02)	Any Type	Geographic (03)	£0.0225

<b>Tracking Number Type</b>	<b>Caller Number Type</b>	<b>Destination Number Type</b>	<b>Cost Per Minute</b>
Geographic (UK-wide 03)	Any Type	Geographic (03)	£0.0225
Freephone	Any Type	Geographic (03)	£0.0475
Geographic (01, 02)	Any Type	Freephone*	£0.015
Geographic (UK-wide 03)	Any Type	Freephone*	£0.015
Freephone	Any Type	Freephone*	£0.040
084X/087X (5ppm + access charge) ^	Any Type	Geographic (01, 02, 03)	FREE
Geographic (01, 02)	Any Type	SIP Termination	£0.015
Geographic (UK-wide 03)	Any Type	SIP Termination	£0.015
Freephone	Any Type	SIP Termination	£0.040

<b>Tracking Number Type</b>	<b>Caller Number Type</b>	<b>Destination Number Type</b>	<b>Cost Per Minute</b>
084X/087X (5ppm + access charge) ^	Any Type	SIP Termination	FREE

\* In addition to the rate listed above, calls made to freephone destinations may incur charges from your existing toll-free number provider. ^ A range of alternative 084X and 087X numbers are also available at a rate determined by the cost to the caller in making the call, and the destination number type selected. Options available and associated costs may be provided upon request.

**These Minute Charges are applicable to all accounts from 1st January 2017.**